
Advancing Equity Through Workforce Philanthropy
October 8-10, 2025 | The Westin Hotel | Arlington, VA
further-together.org

About Workforce Matters

Established in 2009, [Workforce Matters](#) is a national network of grantmakers that draws on expert and practitioner knowledge and works together to strengthen workforce development philanthropy such that it empowers workers, learners, and job seekers to realize their full potential; dismantle inequities based on race, gender, ability, and other individual characteristics; and advances equitable education and employment outcomes for youth and adults.

440

Grantmaking Organizations

1338

Individual Grantmakers

We have approximately 440 grantmaking organizations on our listserv, comprising over 1300 individuals. Thirty-one of these organizations, representing about 170 grantmakers, contribute financially to support our work.

Workforce Matters offers virtual and in-person programming that promotes learning, networking, and collaboration among workforce development grantmakers, including informational webinars, funder-to-funder discussions, communities of practice, learning tours, convenings, and networking events. We also share content about best practices, innovative program models, and research through our newsletter, blog, video archive, and original publications. In 2022, we announced the launch of our first pooled fund, [The Fund for Workforce Equity](#), which provided flexible resources to 15 workforce organizations seeking to launch, expand, or deepen their learning about strategies to center workers and learners of color. In 2023, we launched the [Workforce Grantmaking in Native Nations and Communities](#) initiative and in 2024 we awarded grant funding to eight Native and Tribal led organizations. In the Fall of 2024, we launched Round two of the Fund for Workforce Equity and we anticipate awarding funding to seven organizations in February 2025.



About Further Together

Further Together: Advancing Equity Through Workforce Philanthropy will be Workforce Matters' third national convening of grantmakers in the Workforce Matters network. Next October, we'll bring together 100+ grantmakers to:

- Learn from national experts and peer grantmakers about timely issues, promising practices, and innovations in supporting workers and learners
- Connect and network with colleagues from across the nation
- Explore opportunities for collaboration

Further Together will be held at [The Westin Crystal City Reagan National Airport](#) in Crystal City, Virginia conveniently located in the heart of Crystal City, just outside of Washington, D.C.

Conference Agenda

The conference will feature interactive workshops, opportunities to connect with more than a dozen experts, and ample networking time for members to reconnect with long-time peers and build new relationships. Agenda highlights include:

Day One	Day Two	Day Three
	Opening Plenary	
	AM Breakout Sessions	
Opening Reception	Lunch Plenary	Opening Plenary
Supporting Member Dinner (by invitation only)	PM Breakout Sessions	Breakout + Strategy Sessions
	Strategy Sessions	Closing Session + Box Lunch
	Research Reception	

We will post additional event details, including our agenda and speakers as they are confirmed, on the event website: further-together.org, and on our conference app, WHOVA.

Sponsorship Levels

We invite you to play a leadership role in our national conference by joining us as a sponsor. We look forward to partnering with your organization and have several options for opportunities to sponsor the event. Supporting Members receive significant discounts on registrations, so please inquire!

	Member Sponsor \$2,500	Contributing Sponsor \$5,000	Advocate Sponsor \$10,000	Partner Sponsor \$15,000	Presenting Sponsor \$25,000
Complimentary registration(s) at Early Bird registration rate	1	2	3	4	6
Additional registration(s) at Early Bird registration rate			✓	✓	✓
Organization name and logo listing as event sponsor in bi-weekly newsletter	✓	✓	✓	✓	✓
Organization name and logo placement on conference website	✓	✓	✓	✓	✓
Organization name and logo placement on print and digital materials during event	✓	✓	✓	✓	✓
Verbal recognition during plenaries and events			✓	✓	✓
Opportunity to share sponsor materials with convening participants				✓	✓
Opportunity to make welcoming remarks					✓
Recognition as Presenting Sponsor					✓
Sponsor Keynote Address					✓

Reception & Event Hosts (\$10,000+)

In addition to the sponsor levels outlined above, we welcome your organization to consider hosting a reception or specific conference session, and are happy to discuss alternative contribution amounts with prospective sponsors. Please inquire about opportunities to host or for a customized sponsorship package:

**Opening Reception Sponsor | Policy Lunch Sponsor
Research Reception Sponsor | Member Dinner Sponsor**

- Reserved meeting room access for sponsor meetings (subject to availability)
- Sponsor logo included on name tags or lanyards
- Sponsor-designated tables in all General Sessions
- Sponsor a coffee break with your company logo on coffee sleeves
- Sponsor the conference app
- ...or share your idea!

Securing Your Sponsorship

Sponsorship opportunities are limited and available on a first-come, first-served basis. All sponsorships must be paid in full no later than September 16, 2025.

For questions about Further Together or to secure your sponsorship, please contact Co-Director, Clair Minson (clair@workforce-matters.org) or (202) 834-9135. You can also visit us online and learn more at further-together.org.

Individual Registrations

Workforce Matters is pleased to offer discounts for Early Bird registrations through July 31, 2025, with discounts for Supporting Members. Not a member yet? [Learn more](#) about the benefits of membership.

	Early Bird Rate	After July 31, 2025
Supporting Member	\$750	\$950
Non-Member	\$950	\$1,150